



HOHENSTEIN ●

# ***Perfect Washing Performance***

Variable services for one reason:  
your support.

# How does your laundry detergent perform?

**Freshly washed laundry needs to be spotlessly clean, smooth and with a pleasant odour.** For an optimal washing result modern detergents play a decisive role. We support you to convince your customers of your product effectiveness.

## Our services for you

### Washing Performance

- Stain removal
- Soil anti-redeposition capability
- Colour care and prevention of dye transfer
- Fibre care (fibre integrity, texture, softness, changes in shine)
- Cellulase effect (pilling prevention and removal)

### Stain Remover Effectiveness

- Suitable for detergent additives as well as for pretreating products

### Fabric Softeners Performance

- Soft hand effect
- Greying
- Impact on water uptake

### Laundry Fragrance

- Fragrance intensity
- Fragrance preservation

## Do you want to profit from our market insights and decades of experience?

Our independent, standardized and worldwide recognized analyses are suitable for

- Raw material testing
- Tender tests before new product launch
- Benchmark tests with market-available products
- Individual tests according to your requirements